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Gossen's hurricane-withstanding window is a world-wide first

MILWAUKEE – Gossen Corp. has launched a new cellular PVC window product certified for use in hurricane-prone areas.

The No Draft Window has achieved a certified unit design pressure rating of 50. The rating means that under rigorous laboratory conditions, the window system was able to resist wind penetrations at pressures of 75 pounds per square foot and resist eight inches of water per hour. That is the equivalent of hurricane conditions – including winds in excess of 170 mph.

The DP 50 rating was achieved without the use of a steel reinforcing bar – a method commonly used by rigid vinyl window manufacturers. The DP rating in the Gossen product could be increased with the addition of steel reinforcement in an existing channel.

Gossen's window is made of cellular PVC, giving it insulation values superior to wood. Gossen's cellular PVC products, however, can be sawed, painted and drilled through as easily as wood and with the same tools.

As a cellular PVC product, the No Draft Window's vinyl is solid, in contrast to other non-cellular PVC window systems that are filled with reground PVC.

“This product is appropriate not only for hurricane-prone regions but also for anytime a contractor wants a window with a superior EnergyStar® rating,” said Bob Simon, Gossen's executive vice president. “Even our low-end window achieves DP ratings higher than those of our competition. We are proud to occupy this premium position in the market. As we continue to grow our network of fabricators, our fabricator partners are discovering the benefits of selling a product that not only drives more revenues but results in happier customers and no call-backs.”

Fabricators and contractors interested in more information on the No Draft Window and other Gossen cellular PVC products can visit the Gossen web site at <http://www.gossenmouldings.com/> or call the company at 800-558-8984.

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